



**FOR IMMEDIATE RELEASE**  
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# PRESS RELEASE

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## **Overtown Music & Arts Festival Celebrates, Promotes Historic Neighborhood**

***This Year's Event Will Be Bigger and Bolder with an All Star Musician Line-Up Featuring Singers  
Melanie Fiona, Glenn Jones, Mya, Bobby Valentino and much more!***

(Miami, FL) - City of Miami Commissioner Keon Hardemon, the Southeast Overtown / Park West Community Redevelopment Agency (CRA) and Headliner Market Group (HMG) proudly announces the return of the Overtown Music & Arts Festival. The 5th annual street festival is set to take place this Saturday, July 25, 2015, from 11:00 a.m. to 7:00 p.m. in the heart of the Overtown Business District on NW 3rd Avenue between 8th & 11th streets.

Free to the general public, the highly anticipated festival promises to promote economic development, community enrichment and bring excitement to Overtown.

The event will include live performances on the main stage by Melanie Fiona, Glenn Jones, Mya, Bobby Valentino, Carl Thomas, Deep Fried Funk Band, Larry Dogg with a Tribute to Frankie Beverly & Maze, and back by popular demand Raheem Devaughn. Local Overtown businesses and vendors will be on hand showcasing artwork, ethnic cuisine, unique crafts, jewelry, clothing, and more. For over four years, some of the world's top contemporary artists have graced the stage of the festival entertaining an enthusiastic eager audience of over 5,000 local residents and nation-wide festival goers.

This year, while adult festival goers will flock to the the main stage, the youth will once again enjoy the Youth Zone hosted by the non-profit side of HMG "[Teens Exercising Extraordinary Success](#)" (TEES) and presented by Early Learning Coalition. The Youth Zone will provide festival-style entertainment for toddlers to teens, including arts and crafts, bounce houses, storytelling, interactive workshops, fitness competitions, dance performances, giveaway's and tons of resources for families.

Once known as "Miami's Little Broadway" and "Colored Town", Overtown previously hosted music greats such as Ella Fitzgerald, Duke Ellington and Aretha Franklin. In the past, the city was frequently visited by international guests seeking to enjoy the unique food, music and entertainment the community had to offer. Artistic and cultural celebrations allow a community

to begin to understand the historic, cultural, economic, and social context of a community - an essential foundation for developing and enhancing sense of place. The Overtown Music & Arts Festival presents an opportunity to celebrate the rich heritage that the Overtown community provides to the landscape of South Florida.

Festival Sponsors include: City of Miami Commissioner Keon Hardemon, Southeast Overtown/Park West CRA, DIEM, T.E.E.S, House of Wings, Hot 105 Cares, and WEDR 99 Jamz. For more information, contact (786) 529-4586 or the CRA at (305) 679-6800.

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